



Financial Health

Investment and Planning

Home Ownership

College Savings

Health Savings

## A UNIQUE FINANCIAL EMPOWERMENT PROGRAM

Empower U is a financial empowerment program created by Fifth Third Bank that can be **custom built** to meet the unique needs of our customers and our customers' employees, faculty and/or staff.

- Each class is approximately **30 minutes**.
- Each Empower U course is **easy to understand, but highly impactful** information that most economical, social, and education levels will find valuable and applicable.
- Designed to help employees in their journey to becoming more **financially fit**.
- Each class participant will walk away with a **Personal Empowerment Plan** to help them reach their own financial goals.



### Financial Checkup

- Financial Checkup 101

### Financial Health

- Budgeting and Saving Money
- Boost Your Credit Score
- Strategies to Slash Your Debt
- Protecting Your Identity
- Basic Estate Planning\*



### Investment and Planning

- Retirement—When and How to Start Planning<sup>†</sup>
- Insurance Planning Basics<sup>†</sup>
- Understanding Investments<sup>†</sup>



### Home Ownership

- Preparing for Homeownership
- Home Equity and Refinancing



### Education Savings

- Choosing the Right College Saving<sup>†</sup>



### Health Savings

- Benefit Overview



\*Fifth Third Securities does not provide estate planning services.

<sup>†</sup>Fifth Third Bank provides access to investments and investment services through various subsidiaries, including Fifth Third Securities. Fifth Third Securities is the trade name used by Fifth Third Securities, Inc., member FINRA/SIPC, a registered broker-dealer and a registered investment advisor registered with the U.S. Securities and Exchange Commission (SEC). Registration does not imply a certain level of skill or training. Securities and investments offered through Fifth Third Securities, Inc. and insurance products:

Are Not FDIC Insured	Offer No Bank Guarantee	May Lose Value
Are Not Insured By Any Federal Government Agency		Are Not A Deposit

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